

dasa.inoua

Laboratório de Inteligência Artificial

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o kitamurafelipe







KEY POINTS

The largest diagnostic medicine company of Latin America

5th largest in the world, performing more than 250 million clinical analysis and 8 million imaging tests per year





KEY POINTS

MORE THAN 5,000 DIFFERENT CLINICAL ANALYSIS TESTS AND DIAGNOSTIC IMAGING EXAMS

Complete portfolio with more than **5,000** clinical analysis and diagnostic imaging tests offered by **43** different brands with national presence distributed in **700** PSCs, 100 hospitals and **5,000** clients in the B2B market



dasa BUSINESS AREAS



PUBLIC

general population and public institutions of the Public Health System (SUS)

6 million patients (prescriptions) /year for 75 hospitals and 944 outpatients units



HOSPITAIS

Outsourcing of clinical analysis and diagnostic imaging

Over 100 hospitals



B₂B

Outsourcing of basic and complex exams

4,5 thousand clients



PRIVATE

National presence with patients in 80% of the main metropolitan areas

700 units

dasa our brands

PREMIUM













































































dara

FUTURE VISION

SQUADS

- Agility in innovation projects
- Multidisciplinary teams
- 33 squads ongoing





FUTURE VISION

cubo health

CUBO HEALTH

DASA is the vertical maintainer for the healthcare sector, with a local

team full-time dedicated

- Cubo is the largest center for entrepreneurship in Latin America.
- Its' objectives is to connect start-ups with large companies, investors and academia.
- It is supported by large maintainer companies, such as Itaú, Accenture, brMalls, Króton, Coca-Cola, TIM, Peugeot, B3, CI&T, Amazon, Renault, Grupo Pão de Açúcar e Saint-Goban.

dasa MEDICAL **INNOVATION**



Clinical Analysis



Imaging Diagnosis



Pathology



Genetics





DIGITAL INNOVATION

dasainova

O Laboratório de Inteligência Artificial da Dasa





















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Leonardo Kayat (partner, MD)

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Vitor Goncalves (Dev)



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MD)

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João Mascarenhas (Dev)



Matheus Henrique (Data Scientist)



Gustavo Bertoldo (Interoperab ility)



Luiz Felipe (Dev)



Guilherme Magalhães (Senior Technology Analyst)



MEDICAL IMAGES PLATFORM

• Daily, **key studies** will be sorted, categorized, **anonymized** and **stored in the Data lake** for timely retrieval, through the "Fresh Bread" platform.





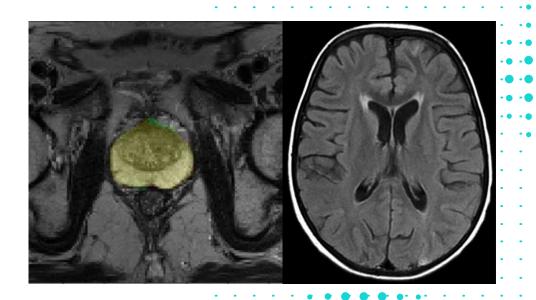
• Through a dashboard, it will be possible to select the modalities, type of studies, dates, equipment and other options, to define the quantities and create a database.



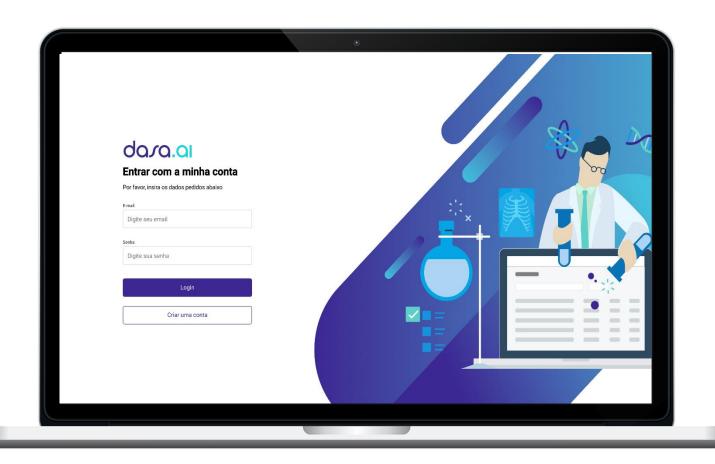


More than 20 algorithms

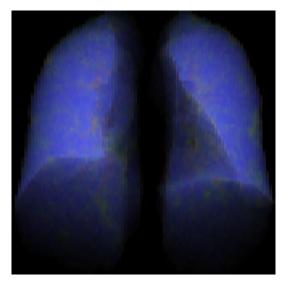
- Algorithm for automated segmentation of the prostate
- Lesion detection and classification in the prostate
- Algorithm for "MR Brain Triage" codeveloped CCDS and DASA.
- Algorithm for automatic detection of stroke on MR-DWI.

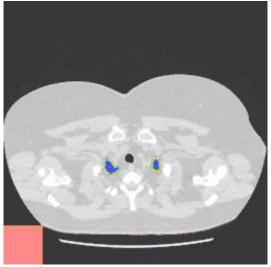


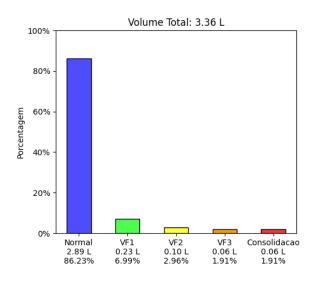
Volume Pulmonar – COVID19

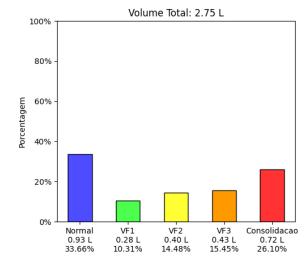


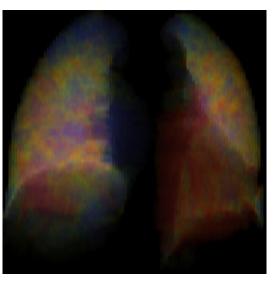
Volume Pulmonar – COVID19

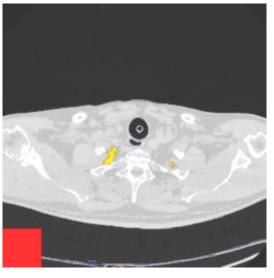


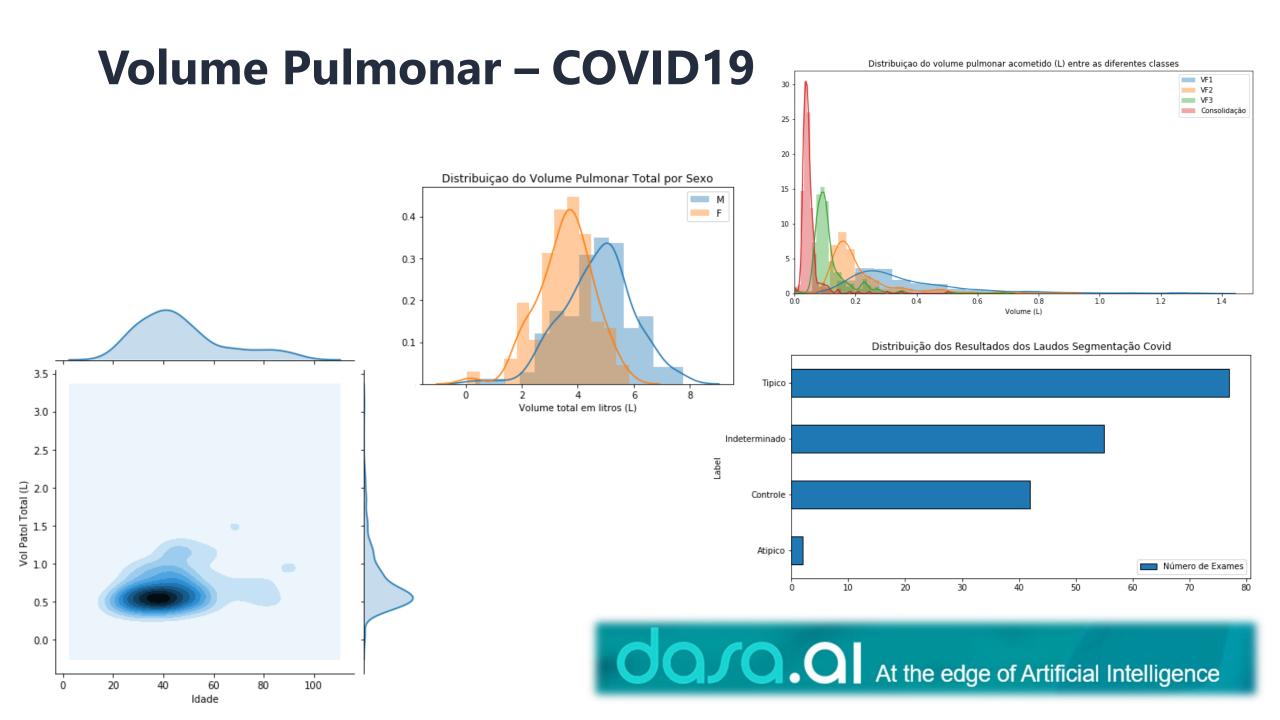












Prognóstico – COVID19







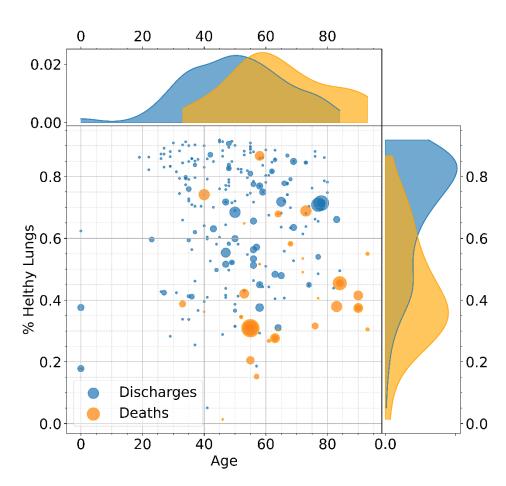


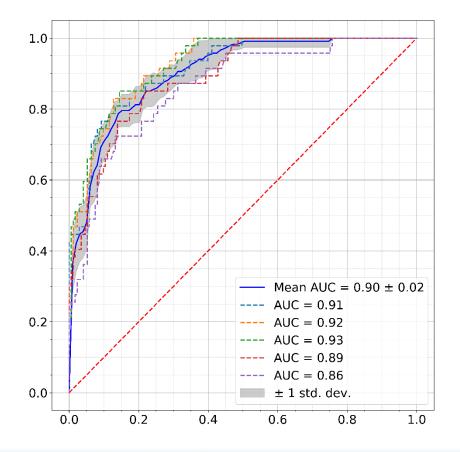






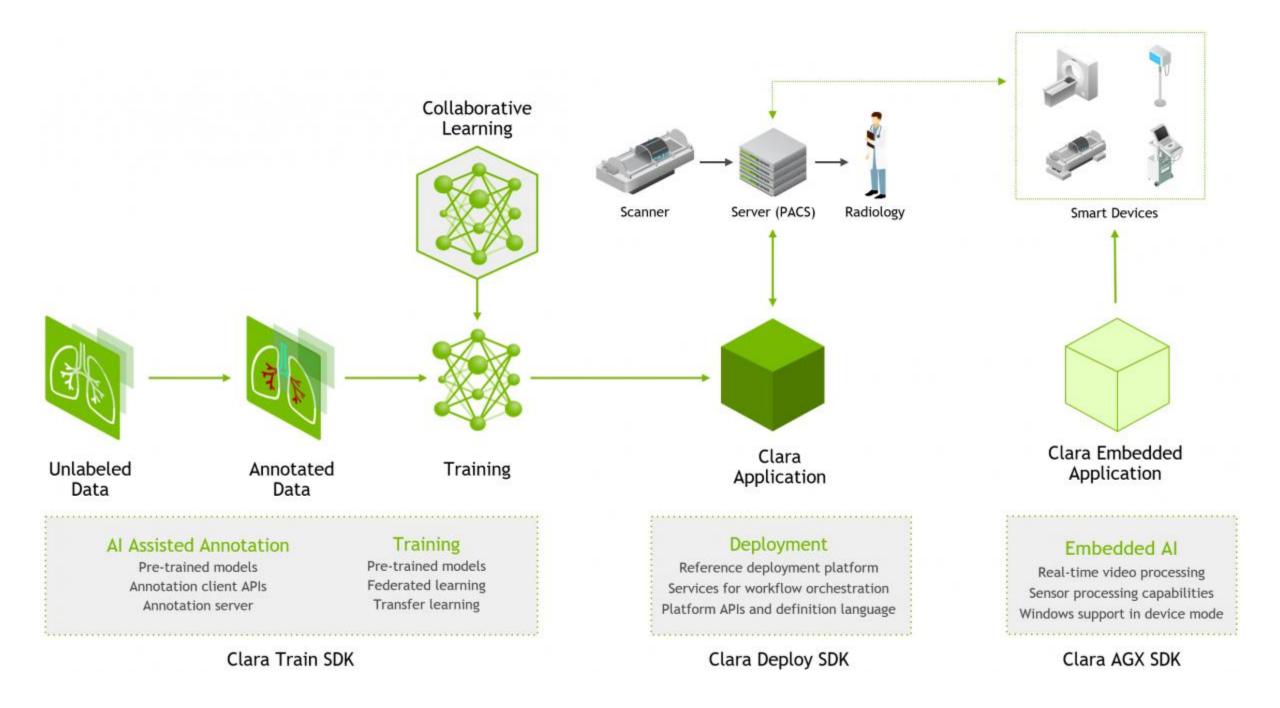












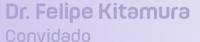
Dasa Educa no Spotify **Episódio 08**



Inteligência Artificial

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Dra. Fernanda Velloni Apresentação













